Understanding Features of Curricula in Engineering/CS Affecting Engagement and Retention

Advisor: Rafael Ferreira da Silva Undergraduate Researcher: Mirabela Medallon

Problem

- Barriers causing lack of minority participation in Engineering and CS:
 - Missing out on perspectives and ideas from diverse cultural backgrounds
 - Women: 19% of all bachelor's degrees in Engineering in US
 - Latinx & African
 American students:
 8% & 7% of undergrad
 engineering programs

Overview

Data Collection
Scrape USC, UHM, &
RateMyProfessors for
courses, professors,
syllabi, and reviews.

Data Cleaning
Using Regular
Expressions, XPath,
and CSS Selectors
on HTML

Matching Data
Match syllabi files,
course names,
and professors to
reviews

NLP Analysis
Use NNMF and LDA
to extract topics from
low and high rated
reviews

- Research Questions:
 - What factors of a course contribute to a positive or negative experience in a student?
- Solution:
 - Gather as much course materials from university sites (syllabi) and understand the preferences of students through reviews on RateMyProfessors.com
 - Analyze course features and propose a set of guidelines for educators to reduce students' barriers to learning

Data Collection Results:

RateMyProfessors: 4222 reviews, 260 professors

USC Schedule of Classes: 4244 course sections, 1212 syllabi

NLP Insights: Topic Modeling

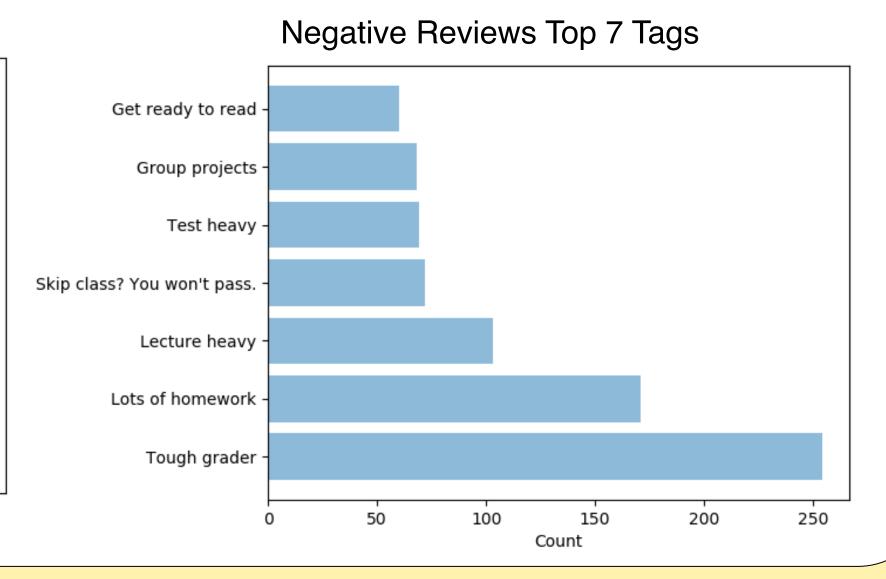
Inferred Topics in Positive Reviews:

clarity, concise, organized, funny, humor, patient, understandable, inspire, succeed, love, passionate, interesting, fun, available, helpful office hours, ta, friendly, accessible, informative, easy to understand, fair grading, straightforward

Inferred Topics in Negative Reviews:

confusing, memorization, mumble, doesn't teach, left with questions, just slide lectures, bad speaking boring, pointless, difficult finals and midterms, unclear, accent, long and boring lectures and assignments, theory based, doesn't apply content to real life, monotone

Accessible outside class Inspirational Gives good feedback Caring Lots of homework Amazing lectures Respected O 100 200 300 400 500



Future Work

- Based on the following factors, determine the effect on the overall review of a course:
 - Independent variables: # of exams, # of group activities, # of support services, class size, lecture time, number of prerequisites, hours of work, textbook cost, level of grading curve, lecture presentation style (hands-on, visual, audio)
 - Dependent variable: overall student satisfaction with a course



SCAN ME

http://bit.ly/MirabelaREU